

MAKE MUSIC

Beloit

Wednesday,
June 21, 2023

Beloit will join more than 500 other cities worldwide to celebrate music on the first day of summer, the longest day of the year.

Make Music Beloit is Beloit's only free, do-it-yourself festival, featuring organized concerts and informal performances by professionals and amateurs of all genres and ages.

Event listings and information on how to perform or host at MakeMusicDay.org/Beloit



100+ Cities Nationwide

Make Music Day 2022 took place in **over 100 U.S. cities** including Atlanta, Burlington, Chicago, Cincinnati, El Paso, Fargo, Hartford, Houston, Kansas City, Los Angeles, Madison, Miami, Nashville, New Haven, New York, Philadelphia, Pittsburgh, Salem, San Francisco, San Jose, and St Louis.



An Invitation to Make Music

On the first day of summer, musicians in over 120 countries turn public spaces into musical stages. Tens of thousands of amateur songwriters, professional mariachis, jazz combos, and MCs come out to perform on streets and parks.



Major Media Coverage

Make Music Day 2022 earned over **300 million media impressions** from 205 unique stories around the country, in addition to significant coverage in France, India, Australia, and Nigeria for the U.S. events.

Music Everywhere on June 21

In 2022, Make Music Day in the U.S. included **3,819 free, in-person outdoor concerts** at over 1,000 locations – with over 400 hands-on music-making events and lessons.



Industry Partners

In 2022, music brands including Alfred, Flight Ukuleles, Hal Leonard, Harman, Hohner, Makey Makey, Panyard, ProMark, Rhythm Band Instruments, and Vic Firth offered free lessons, instrument giveaways, and creative music-making events on Make Music Day.

